

Changing the Game Through Collaboration

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BCH Conservation Leadership



***Reliable power,
at low cost,
for generations***

CLIMATE CHANGE AND ENVIRONMENTAL IMPACT

To have no net incremental environmental impact by 2024 when compared with 2004.

ENERGY CONSERVATION AND EFFICIENCY

Develop and foster an energy conservation and efficiency culture in B.C. that leads to customers choosing to make a dramatic and permanent reduction in the use of electricity.

Societal

Market

Individual

Imagine

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"Create your future from your future,
not your past." - *Werner Erhard*



UBC – BC Hydro MOU

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FOR GENERATIONS



a place of mind

MOU has Four Strategic Priorities

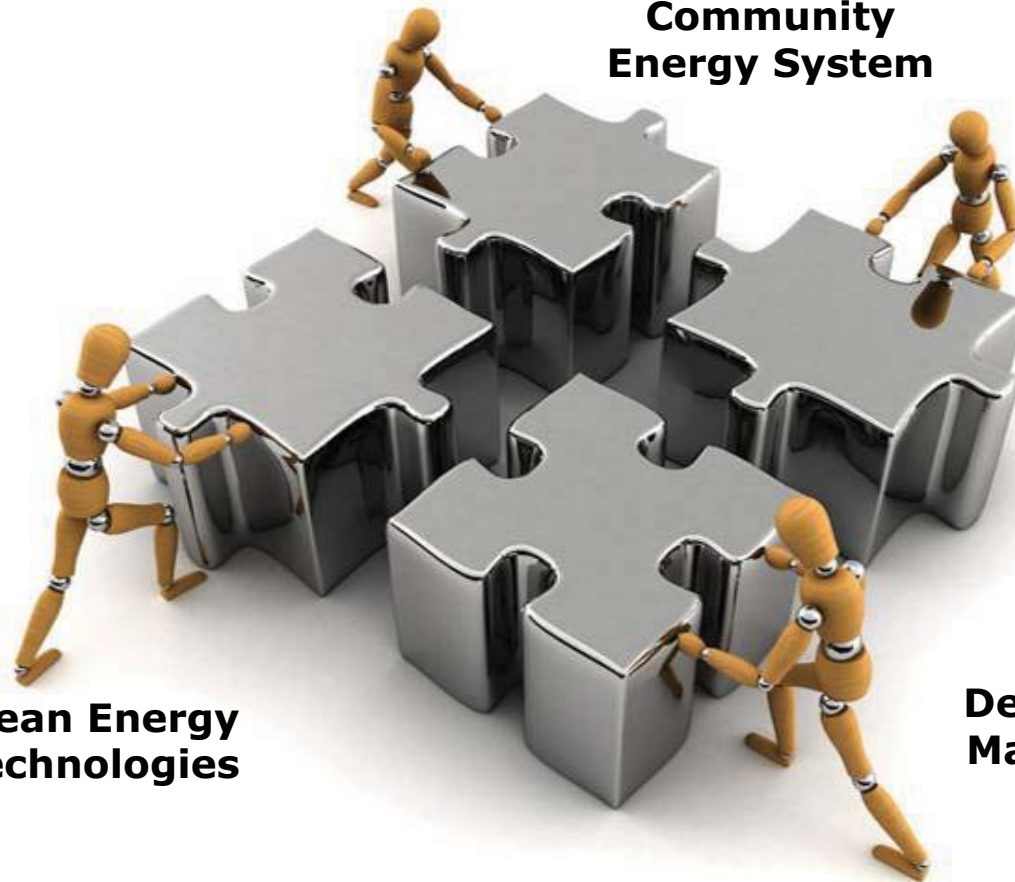


**Integrated
Community
Energy System**

**Decision
Support Tools**

**Clean Energy
Technologies**

**Demand Side
Management**



Value of MOU with UBC



Innovation



Implementation



Education



Engagement

Questions

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