

UBC SUSTAINABILITY SCHOLARS – PROJECT PROPOSAL

Research project title

Developing a Student Engagement Plan for a Healthy Beverage Initiative at UBC

Goal or Operations Plan objective

UBC Wellbeing is a collaborative effort to make the University a better place to live, work, and learn through a systems-wide approach to health promotion, wellbeing, and sustainability across our campuses. The UBC Food & Nutrition Working Group, a priority area of UBC Wellbeing, is proposing that UBC support a Healthy Beverage Initiative (HBI) to promote tap water consumption and limit the sales of sugar-sweetened beverages at UBC. This would have a profound impact by improving the short- and long-term health and wellbeing of our community members and by potentially encouraging other institutions to implement similar initiatives.

Long-term goal: UBC community members choose to drink tap water most often and choose to limit the consumption of sugar-sweetened beverages.

Outline scope of project and why it is of value to your organization. Describe how and when the scholar's work will be actionable.

The scholar will:

- Help design and execute an HBI engagement and consultation process for UBC students and other important stakeholder groups.
- Review best practices developed and challenges faced by other campuses, school districts, and municipalities that have implemented HBIs. This will inform our messaging and approach.
- Conduct a literature review of some of the most relevant research to support key elements of the HBI.

Deliverables

- A final report containing a summary of completed work with recommendations, complemented by a final presentation to key stakeholders.
- A summary of HBI approaches from other campuses, particularly those related to student engagement, as well as worldwide best practices.
- An executive summary for the UBC Sustainability Scholars online project library.

Time Commitment

- This project will take **200** hours to complete.
- This project must be completed between January 3 and April 30, 2018

Skill set/background required/preferred

- Excellent research and writing skills.
- Demonstrated interest in Health and Wellbeing Promotion
- Experience conducting stakeholder engagement events (including facilitation skills) is an asset
- Strong report writing and analytical skills
- Familiarity with behaviour change theories a plus
- A background in food and nutrition a plus
- Community engagement experience preferred
- Ability to work independently
- Deadline oriented
- Strong project management and organizational skills

Apply here: <https://sustain.ubc.ca/get-involved/students/paid-internships/ubc-sustainability-scholars-program/student-opportunities>