

## Community Engagement Towards a More Sustainable University

Beginning in Fall 2013, the University of British Columbia (UBC) began one of its largest public engagement processes to guide and inform the 20-Year Sustainability Strategy. The UBC Sustainability Initiative (USI) initiated the project under the direction of Dr. John Robinson, Associate Provost, Sustainability. To develop the engagement process and gather feedback from the community, the USI convened a Steering Committee consisting of students, faculty, staff, campus residents, the University Neighbourhoods Association (UNA), the Musqueam First Nation, and external community partners. The process ultimately engaged over 2000 people from across UBC and its community.

This project involved the production of an engagement summary as well as the identification of UBC climate action targets that will be used to monitor the implementation of UBC's climate goals.

The engagement summary provides an overview of the engagement process while identifying the strengths and lessons learned and proposes recommendations to ensure the 20-Year Sustainability Strategy's success.

A detailed review and synthesis of all USI documents related to the 20-Year Sustainability Strategy Engagement Process was conducted providing quantitative and qualitative data for the process overview. Semi-structured interviews with Steering Committee members identified the strengths and lessons learned of the process. Recommendations were explored during these interviews and are identified in the report.

The report concludes that this was a strong and inclusive engagement process that reached out to key stakeholders both at UBC and the wider community. Interviews indicated a high level of satisfaction from Steering Committee members who were pleased with community participation levels. It is hoped that this process will inform and inspire future engagement processes across UBC and its departments.

I would like to thank Marko Pajalic and everyone at the USI for their guidance and participation in the preparation of this report. A special thanks goes out to the members of the Steering Committee who continue to generously volunteer their time and expertise to inform the 20-Year Sustainability Strategy.