

A detailed botanical illustration border surrounds the central text. It includes a pink hibiscus flower in the top left, a yellow hibiscus in the bottom left, a lemon on the right, and various green leaves and stems with small flowers and buds throughout. The central text is enclosed in a white rectangular box with a thin black border.

Sprouts Community Engagement Project



Hilary
Kuo



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Wanalo






Sydney
MacLennan





Presentation outline

- Background/Context
 - Research goals and objectives
 - Methods
 - Key results
 - Discussion
 - Preliminary recommendations for action and research
 - Conclusion
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A **framework** for community engagement and sustainable campus food systems...

Student-run food outlets

Two-way community engagement

UBC campus sustainability and SEEDS







sprouts

To tell the story of Sprouts' role in the food system through an engaging and living community art piece that showcases Sprouts' values and allows for two-way community engagement.



Background/context

- ❑ Sprouts is a student-run non-profit organization based at UBC
 - ❑ Goal: To make healthy, affordable and sustainably produced food more accessible to the UBC community.
 - ❑ Evolved to many initiatives currently run by 25 board members and about 150 student volunteers.
 - ❑ Create an engaging and welcoming space at Sprouts Main cafe this fall
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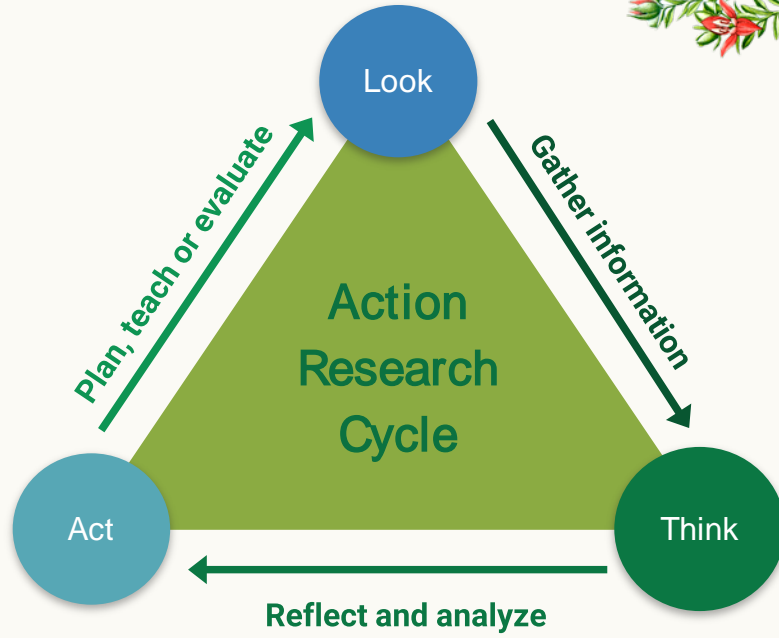
Specific research objectives

Create a comprehensive narrative of Sprout's history from interviews and document analysis

Develop a meaningful community art piece

Inform the development of an online database

Contribute to student engagement with the food system



Community-based action research



Methods



*Literature
review*

*Historical
data*

Interviews





Results





A brief **history** of sprouts

UBC Natural
Food Coop

1997 - 2003

Reopen as a café
and food store

2007

Sprouts reopens in
the Pit

2017

2004-2006

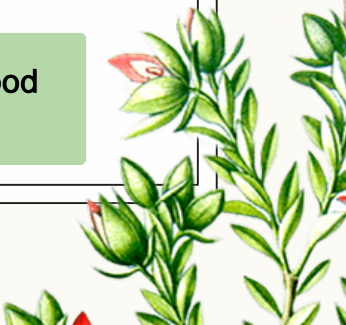
Sprouts storefront
opens in the SUB

2013

Seedlings
opens

2018

Sustainable Food
Referendum





community volunteer
better students wanted
started seedlings
different everyone things sustainable
organization part events new want big
only place together know make great
old eating open grow warm food
Sprouts same
student club safe UBC art
good think hard cook space now affordable time
position interested more people
cozy important
eats involved campus
year own about feel friends





How would you describe Sprouts?

“Sprouts is affordable, sustainable, volunteer, student run, and non-profit food club for all the students on campus.”





Benefits?


“ Learning about food security and good food choice after Sprouts.”

“I like that it has taught me how to reduce my food waste.”

Improvements?

“Sprouts executive should get more recognition for being a time consuming position.”

“People also don't know us without our own permanent space.”





What should be included in the community art piece?

“Art piece should be able to change throughout time as the sustainable view can be changed by time.”

“Create a timeline with Sprouts history. For the new generation of the Sprouts to understand where Sprouts is from.”



From repurposed wood...



...to a piece of Sprouts



Recommendations for **action**

Continue community building

*Data collection moving forward
using folders accessible by everyone*

*Bring more stakeholders on
board through initiatives such
as the Sustainable Food
Access Fund Referendum*





Community building

Design things together. Emphasis on dialogue.

Make it personal

Personalize and make memories.

Collaborative

Record keeping in a way that is organized and transparent.

Advocacy

Lobbying to bring more stakeholders on board.





Thank you!
Any questions?

