

# Love is in the Air: a Pride Installation Contest

Submission Information Package

**SUBMISSION DEADLINE: JULY 28, 2019**

SUBMISSION LINK: [https://ubc.ca1.qualtrics.com/jfe/form/SV\\_a682wCWGPpXeTJP](https://ubc.ca1.qualtrics.com/jfe/form/SV_a682wCWGPpXeTJP)

## HOW IT WORKS

Use your imagination to build Pride, inclusion, and Positive Space at UBC by designing and installing a physical 'ceiling' to cover part of 2019 UBC Pride event location, Fairview Commons (by Earth Sciences Building). We are inspired by colourful pride roofs across the world that help elevate the voices of LGBTQ2SIA+ communities.

### Overview

The UBC Pride event aims to help to further UBC's Positive Space Campaign and commitment to inclusion, which is a campus-wide awareness and visibility initiative to make UBC more welcoming to lesbian, gay, bisexual, two-spirit, trans and queer students, staff, faculty, alumni and allies in all our working, learning, and living environments. Through this event, we intend to make a bold effort to celebrate all sexual and gender cultures and identities. Recognizing the diverse make-up of the UBC communities, UBC Pride seeks to highlight the UBC Strategic plan value of Respect, "An essential and learned value: regard felt or shown towards different people, ideas and action."

The objective of this design competition is to use art to raise awareness and visibility of LGBTQ2SIA+ communities in UBC's public space while also amplifying the celebration that is the upcoming UBC Pride event (September 6, 2019). Artists who identify as being a part of an LGBTQ2SIA+ community, including those with intersectional identities, and have been historically and systematically marginalized will be prioritized and are strongly encouraged to apply.

The winning individual or team will get to design and fabricate an installation that embodies the theme of building Positive Space at UBC. Enter and get a chance to have your work reviewed by engineers, architects and public space animators to help you refine, fabricate, and install your concept.

**PRIZE: Each winning individual or team will receive \$2000 upon completion of the artwork.**

**COST OF MATERIALS: Each winning submission will also be granted up to \$1000 for materials and equipment to create and install their design.**

**The design will preferably be installed by mid or end of August, ahead of UBC Pride on September 6, and stay in place as long as technical and weather conditions permit or until December 2019 (if conditions permit). If you are unable to be physically present at UBC during the installation period, the committee will also consider submissions of installations that will take place after September 6. The winning design will be picked on merit and not timing.**

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### Eligibility

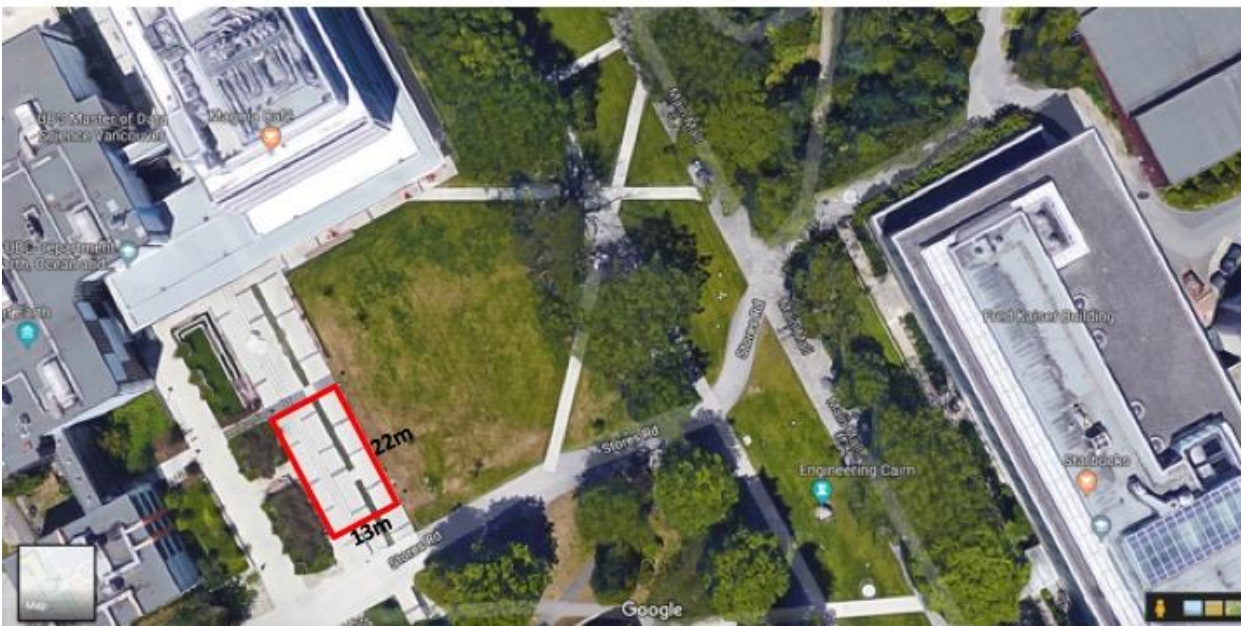
- Submissions can be made by any students, faculty, staff or UBC residents.
- Submissions can be made as a team or as an individual. Teams can be composed of any combination of degrees, programs, and UBC affiliations.
- Only one submission per individual or team will be accepted and considered. Re-submissions are possible up until the submission deadline.

## SUBMISSION CRITERIA and DESIGN GUIDELINES

The Pride Ceiling should be designed for the below specified location in Fairview Commons.

### Location:

The site is located between four lamp standards on the south-west side of the commons (shown in the below photos and map).



## Design Parameters

### Size

The design can be no larger than 22'-0" (W) x 13'-0" (L) by 12'-0" (HT). These are the distances between lamp standards and their height.

### Install

The lamp standards can be used as anchors to hold the installation. The bearing weight must not exceed more than 20 kg, and light but durable material should be used to withstand wind and rain. Use of trees is not permitted.

The winning individual/team will be responsible for sourcing materials, and prepare ceiling for final installation. Due to height of the ceiling, specialized equipment and labour is required to install, and will be provided by UBC.

### Services

No electrical or water services shall be provided.

## Submission Criteria

1. The design must be on an 11" x 17" page (eleven by seventeen inches), and be colourized.
2. The submission must be made in Portable Document Format (.pdf).
3. Submissions must provide a Design Brief that includes the following:
  - a. Personal Information (Legal and Preferred Name, Student Number, Faculty and Program)
  - b. Artist's Statement (*250 words maximum*) – the statement should explain the meaning behind the piece, how it relates to Positive Space and how it engages the public. Refer to the judging criteria for direction.
  - c. Design Choice on Material, Colour, Shape, Build, etc. (*250 words maximum*)
4. Budget for the materials that are light and resistant to wind and rain (up to \$1000), and brief description of how it will be fabricated
5. **Submit all information to this form:**
  - a. [https://ubc.ca1.qualtrics.com/jfe/form/SV\\_a682wCWGPpXeTJP](https://ubc.ca1.qualtrics.com/jfe/form/SV_a682wCWGPpXeTJP)

*Note that the final design may need to be adjusted to meet technical and safety criteria, which will be identified by the panel and shared with submitting teams.*

## PRIZES and BUDGET

Participant(s) that have their design chosen will be eligible for a compensation of \$2000 (CAD), which assumes approximately two days of winners preparing for the installation and two days for creating the installation, in addition to having their materials for the installation funded up to \$1000!

The amount of compensation is calculated on fair rates established by Canadian Artists Representation Copyright Collective, assuming two days of preparation work, and two days of art installation.

Staff at Campus and Community Planning Staff can provide input on the actualization of project design. Including steps related to fabrication and installation.

The total cost of fabrication and installation will be permissible up to \$1,000 CAD. A budget is required to be submitted for materials in the design brief.

## JUDGING and VOTING

### Feasibility Review by Appointment

Participants with an idea for a piece are invited to receive feedback on the feasibility of their idea in terms of budget and physical constraints for fabrication and installation. Please contact Mustafa Akhtar ([Mustafa.akhtar@ubc.ca](mailto:Mustafa.akhtar@ubc.ca)) to arrange an appointment.

## Judging Panel and Scoring Criteria

Designs will be presented to a judging panel who will choose the final designs for each location. This panel will be composed of student leaders from the LGBTQ2S+ community, faculty members with relevant research backgrounds, Campus and Community Planning, Building operations, and Equity and Inclusion staff, and UBC community members in art.

The designs will be selected based on the categories, each ranked on a 5-point scale for a total of 25 points. The designs with the most points will be the winning selection.

1. **Theme Communication:** Does the submission raise awareness about and visibility of the LGBTQ2SIA+ communities? Does it inspire and educate community about inclusion and sexual orientation and gender diversity?
2. **Creativity:** Does the piece offer a new or unique lens for understanding positive space? Does the piece inspire people to share equitable spaces, where everyone can feel included, safe, valued, equal and proud at UBC?
3. **Artistic and Academic Merit:** Does the piece demonstrate artistic skill and understanding of design? How does the idea relate to research?
4. **Feasibility:** Is the piece achievable, given both operational and budgetary considerations?
5. **Use of Sustainable Materials:** Where are the materials sourced? What will happen to the materials after installation is taken down?

## FREQUENTLY ASKED QUESTIONS

Where do I even start?

Try out the following links and resources to see what other Pride related artists are doing:

- [UBC Positive Space campaign](#)
- [Jason Naylor Creative](#)
- [Yaletown Rainbow Umbrella Installation](#)
- [Rainbow Balls in Montreal](#)
- [Atlanta High Museum](#)
- [Mardi Gras Pride Installation](#)

Potential topics to explore:

- LGBTQ2SIA+ rights
- Intersectionality
- Stonewall riots
- Lived experience
- Pride
- Same-sex marriage
- Transgender rights
- Gender identity
- Sexual orientations
- LGBTQ2SIA+ wellbeing and mental health
- LGBTQ2SIA+ Black and People of Colour
- LGBTQ2SIA+ youth
- Queer history
- Two spiritedness

Where can I get more information?

Questions can be directed towards Mustafa Akhtar at [Mustafa.akhtar@ubc.ca](mailto:Mustafa.akhtar@ubc.ca) or 604-822-2278.

I have an idea for pride art, but it doesn't fit the design parameters. What should I do?

Contact [Mustafa.akhtar@ubc.ca](mailto:Mustafa.akhtar@ubc.ca)! We would be happy to discuss your idea with you, and provide feedback on your art piece and connect you with others for more direction.

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