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Final Marketing Plan: FAIRTRADE UBC

Bea Valles, Burt Chua, Dorfam Mirgharavi, Henry Whitfield, Kevin Kevin, Maria Gaba

University of British Columbia

COMM 468

April 13, 2015

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UBC Social Ecological Economic Development Studies (SEEDS) Sustainability Program Student Research Report

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Some SEEDS project reports contain confidential information where a project participant(s) requested that the full research report not be made publically available.

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