UBC SUSTAINABILITY
COLOUR PALETTE

2022 | VERSION 1.0

IMPORT A PALETTE

UBC brand colour palettes that can be used in Adobe CC programs are available for download at sustain.ubc.ca/about/ubc-sustainability-identity. The palettes are available in PMS, CMYK and RGB colour modes.

Adobe Illustrator:

Click on the list icon in the top right corner of the colour swatch panel. Select "Open Swatch Library" and then "Other Library." Choose one of the UBC colour palette files.

Adobe Photoshop and InDesign:

Click on the list icon in the top right corner of the swatch panel. Select "Load Swatches" and find your saved palette file.

PRIMARY UBC COLOURS

UBC Blue PMS 282	C100 M90 Y13 K68 R12 G35 B68 HEX 002145

White	C0 M0 Y0 K0 R255 G255 B255 HEX FFFFFF

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UBC SUSTAINABILITY COLOURS

UBC Sustainability Green PMS 576	C58 M22 Y91 K4 R120 G156 B74 HEX 789C4A

PMS 575 Large text & graphics, AA normal text	C66 M34 Y99 K18 R93 G121 B55 HEX 5D7937

PMS 577 Illustrations	C37 M8 Y77 K0 R172 G196 B101 HEX ACC465

PMS 579 Accents	C23 M4 Y51 K0 R200 G216 B150 HEX C8D896

UBC SUSTAINABILITY SECONDARY COLOURS

The secondary colours may be used to bring in a different personality or tone to communications, but should always be used in conjunction with UBC Blue or UBC Sustainability Green.

SECONDARY UBC SUSTAINABILITY COLOURS

Sky Blue CAP2030	C87 M43 Y21 K1 R5 G123 B164 HEX 057BA4		Icons	C76 M21 Y2 K0 R0 G159 B215 HEX 009FD7
Illustrations	C44 M7 Y0 K0 R133 G201 B240 HEX 85C9F0		Accents	C24 M3 Y0 K0 R188 G223 B247 HEX BCDFF7
Rust Climate Emergency Response	C21 M78 Y79 K9 R183 G83 B64 HEX B65340		Icons	C2 M73 Y69 K0 R237 G106 B83 HEX ED6A53
Illustrations	C1 M43 Y50 K0 R245 G163 B127 HEX F5A37F		Accents	C.5 M26 Y27 K0 R249 G197 B175 HEX F9C5AF
Ochre Alternate	C36 M52 Y100 K18 R150 G109 B0 HEX 966D00		Icons	C18 M 42 Y100 K1 R211 G151 B0 HEX D39700
Illustrations	C9 M28 Y100 K0 R234 G182 B0 HEX EAB600		Accents	C24 M15 Y51 K0 R245 G213 B143 HEX F5D58F

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