



UBC SUSTAINABILITY

# Sustainability Ambassador Program

2024-2025 Year End Report



THE UNIVERSITY OF BRITISH COLUMBIA  
Sustainability Ambassadors





## Land Acknowledgement

The Sustainability Ambassador Program 2024-2025 was held on the UBC Point Grey campus situated within the traditional, ancestral, and unceded territory of the xʷməθkʷəy̓əm (Musqueam). As part of the larger UBC community, we are guests and settlers on the traditional, ancestral, and unceded territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), Sel̓ilwítulh (Tsleil-Waututh) and Syilx (Okanagan) Nations.

In our pursuit of sustainability, climate action and climate justice, we understand that protecting human rights is indelibly woven into the fabric of environmental protection and sustainability. As guests and settlers on Indigenous lands, we share an important responsibility for learning with and about our host Nations and strengthening these relationships. We will continue building on existing partnerships with our host Nations through mutual respect and reciprocity.

## Acknowledgment

This report combines input from the Sustainable Ambassador Leads and incorporates insights from the five 2024-25 cohort reports. We want to thank everyone who helped put this report together. Special thanks to:

- Mutuma: Synthesized the Environmental Justice Cohort Report
- Olivia Moore: Synthesized the Climate Outreach Cohort Report
- Aida Mohajeri: Synthesized the Climate Action Cohort Report
- Naomi Leung: Synthesized the Climate Wellbeing Cohort Report
- Akuzike Limbanga: Synthesized the Youth Climate Ambassador Project (YCAP) Cohort Report
- Keiran Hoang: Organized and edited content for this report
- Kshamta Hunter: Program Manager, supported all cohort leads and final report

We appreciate everyone's hard work in collecting and organizing the information for this report. It wouldn't have been possible without your contributions. Additionally, we extend our gratitude to [AMS Sustainability](#) at UBC for funding the projects completed by the Sustainability Ambassadors.

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# Program Overview

## Sustainability Ambassador Program

The [UBC Sustainability Ambassadors Program](#) offers an enriching learning and leadership experience for students passionate about sustainability. Designed by the [UBC Sustainability Hub](#), the program aims to increase awareness of and involvement in sustainability and climate action both on and off campus. The program falls under the Hub's [Strategic Plan 2022-2027](#) in alignment with the second core area of UBC's [Strategic Plan 2018-2028](#) – Transformative Learning.

By participating in this program, students had the opportunity to engage in experiential learning and develop 5 core sustainability competencies (self-awareness, systems thinking, strategic application, interpersonal and collaboration, interdisciplinary integration) through sustainability education and experiential learning projects. These projects not only enhance their learning but also provide practical experience in sustainability work across and beyond UBC.

## Program Timeline

Over the summer, Sustainability Leads—a group of senior UBC students with knowledge and prior experience in sustainability work—collaborated closely with community partners and the program manager. Together, they developed a curriculum based on a central theme and planned three theme-specific projects for each ambassador cohort, consisting of 8-12 Sustainability Ambassadors.

Throughout the fall and winter terms, the leads delivered the curriculum to their assigned ambassador cohort through orientations, workshops, guest lectures, field trips, and mentorship sessions. Sustainability Ambassadors from diverse backgrounds worked collaboratively as part of an interdisciplinary team to support the planning and implementation of the pre-conceived projects. These projects will be detailed later in this report.

## Program Outcomes

After completing the program, the Sustainability Ambassadors have had the opportunity to achieve the following goals:

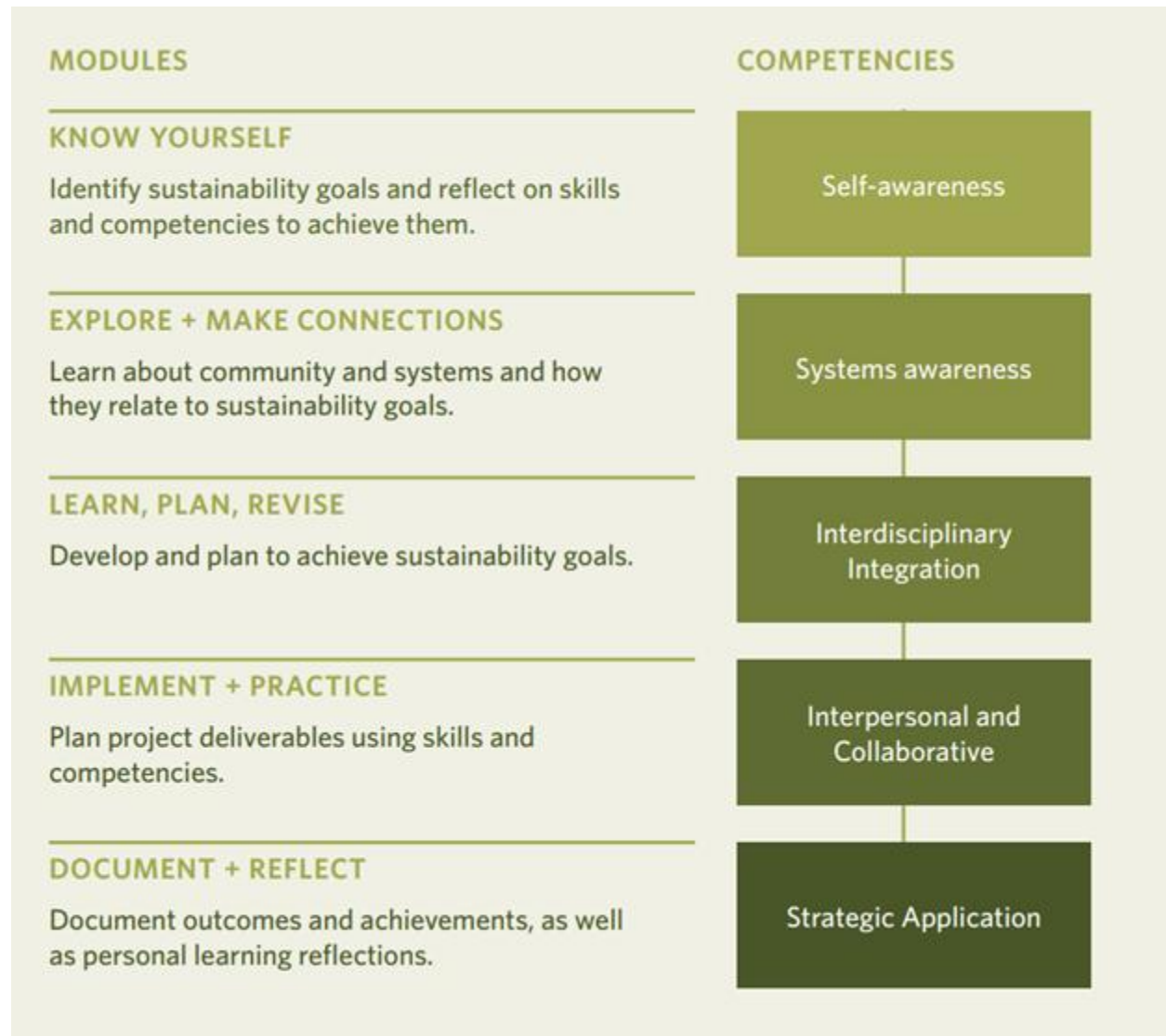
### Participant-Focused Goals

- Develop sustainability competencies and skills to foster learning, equity, and mutual respect
- Develop project management and facilitation skills

## Community-Focused Goals

- Increase awareness of, and engagement in, sustainability and climate issues on- and off-campus
- Increase involvement in sustainability and climate action

In addition, the ambassadors have had the opportunity to work on developing the five core competencies as shown below:



# Sustainability Ambassador Cohorts

## Environmental Justice Cohort

“The main highlight for me was having a positive space to come each week to meet up and have dialogue about environment justice topics. I gained a lot of perspective through these discussions and meeting new people, and feel inspired about what people are working on. I also really valued getting to work directly with the community for one of our outreach events, it was really motivating to have people learn and care about these issues.”

— Sustainability Ambassador, Environmental Justice Cohort

### About

The Climate & Movement cohort is led by Mutuma Caelan and consists of 11 ambassadors. Throughout the program, the cohort focused on research, strategic community engagement and advocacy, and policy recommendation, all in a bid to rehabilitate and protect the water and vast array of life found in False Creek.

**Link to cohort brief:** [Environmental Justice Cohort](#)

### Partners

[False Creek Friends Society](#), [Mugshare](#)

### Projects

#### *Waterbodies Podcast*

‘Waterbodies’ is an audio-visual podcast series that explores themes and topics surrounding ecological conservation, Indigenous history, and principles of land stewardship, environmental personhood, and more. The purpose of this podcast is twofold; first, to raise public awareness and encourage discourse surrounding False Creek, its social, ecological, and political history, and to burst numerous myths concerning its current state; and second, to support the goal of False Creek Friends in achieving ‘urban marine park’ status for False Creek by the year 2030, giving the area federal protection. In addition to the 8 topics and themes decided on for the first season of the podcast, the ambassadors researched and curated 12 additional episode themes and topics, which can be modified and adapted for season 2 of the ‘Waterbodies’ Podcast.

**Link to podcast:** <https://falsecreekfriends.org/podcast>

### Participation:

12 guests interviewed for season one and 12 ambassadors involved in episode curation.



## SDG Month 2025 Tour of False Creek



Inspired by a similar event facilitated during Climate Emergency Week 2023, this engaging, family-friendly, and community-centered tour sought to provide community members with an opportunity to cultivate a deeper connection and relationship with False Creek. Through a guided walking tour of False Creek’s social, political, and ecological history, explorations of Indigenous connections to the area, and more, the event challenges participants to problematize and question the challenges affecting False Creek, build community, and be a part of protecting and preserving this waterbody.

**Link to project:** N/A

### **Participation:**

40 participants and local community members, 2 False Creek Friends staff members, 10 Ambassadors.

“I loved working as a cohort to develop our False Creek Project and podcast! I learned a lot about environmental justice and how it affects people in urban areas, as well as a lot about Indigeneity, knowledge systems, environmental legalities, personhood, and more.”

— Sustainability Ambassador, Environmental Justice Cohort

## Climate Outreach Cohort

“My experience as a Sustainability Ambassador in the Climate Outreach Cohort has been incredibly fulfilling. One of the key highlights was participating in community engagement events where I had the opportunity to educate diverse audiences on Vancouver’s Climate Emergency Action Plan and Climate Change Adaptation Strategy. Through interactive tools like trivia games, climate action handouts, and open discussions, I helped foster climate literacy while also learning from the perspectives and concerns of community members...”

— Sustainability Ambassador, Climate Outreach Cohort

## About

The Climate Outreach cohort is led by Olivia Moore and consists of 7 ambassadors. Throughout the program, the cohort focused on performing outreach and education in the community, sharing key information about the key local hazards, causes, and solutions to climate change. They reinforced this information through the facilitation of interactive activities, such as trivia.

**Link to cohort brief:** [Climate Outreach Cohort](#)

## Partners

[City of Vancouver](#)

## Projects

*City of Vancouver’s Climate Plan Community Booths*



This is a community outreach project in which Ambassadors interacted with the public at a travelling booth, using conversation and interactive activities to increase awareness of the City’s climate plan as well as key climate information. The main goals of the booths were to educate the public on local climate hazards, causes, and solutions. This included inviting members of the

public to participate in interactive trivia and discussions in an aim to improve climate literacy and inspire community action. The cohort utilized tools, such as a Tri-Pillar Display – including key facts about climate change and trivia, informative climate action takeaways with tangible local actions residents can take, and climate action colouring sheets for kids. Business cards were also provided with ways to connect to the City of Vancouver for more climate news and events.

**Link to project:** [Project brief](#), [Project infographic](#)

### **Participation:**

~550 people reached, including families, seniors, youth

“This experience has been very developmental in terms of outreach and working in multidisciplinary teams. I enjoyed the hands-on experience and getting to work directly with the City of Vancouver. I feel that I made valuable connections and gained experience that I will use moving forward in my career.”

— **Sustainability Ambassador, Climate Outreach Cohort**

## **Climate Action Cohort**

“I really enjoyed learning and listening to everyone in my cohort because we all have different academic and personal backgrounds. Coming from a science background, it is interesting to hear and get a glimpse of how my peers who are from different faculties think and react. Since our cohort is split into two streams, CAP 2030 and Freezer Challenge, it is impressive and heartwarming to see how both projects have a great outcome and that our hard work paid off...”

— **Sustainability Ambassador, Climate Action Cohort**

### **About**

The Climate Outreach cohort is led by Aida Mohajeri and consists of 11 ambassadors. Throughout the program, the cohort focused on community engagement with campus scope 2 emissions and scope 3 emissions in curricula, projects, and workshops based on UBC’s 2019 Climate Emergency Declaration and resulting Climate Action Plan 2030 (CAP2030). The cohort was divided into two subgroups: The C+CP International Freezer Challenge and the C+CP CAP 2030.

**Link to cohort brief:** [Climate Action Cohort](#)

### **Partners**

[UBC Campus + Community Planning, Green Labs managed by UBC C+CP](#), Michael Smith  
Laboratories, UBC Life Sciences Building, UBC Biodiversity Research Centre, UBC  
Pharmaceutical Sciences Building

## Projects

### *International Freezer Challenge*

This project supported the International Laboratory Freezer Challenge (<https://www.freezerchallenge.org/>), a global sustainability competition engaging thousands of scientists annually to reduce energy use in laboratory cold storage systems. The Challenge, co-hosted by My Green Lab and the International Institute for Sustainable Laboratories (I2SL), encourages best practices in managing lab refrigerators, freezers, and cold rooms to enhance sample accessibility, reduce institutional costs, and mitigate environmental impact. The project promoted awareness and participation regarding the Freezer Challenge within the UBC community.

The major engagement activity involved organizing and hosting boothing sessions at various locations on the UBC Vancouver campus. The group engaged in conversations with students and faculty to raise awareness about energy consumption in labs and encourage sustainable behavior within UBC labs.

**Link to project:** [Project brief](#)

### **Participation:**

56 people, including students, researchers, and other community members.

### *On Foot Engagement Activity*



The On-Foot Engagement Activity's goal was to engage students on campus in conversation about sustainability topics and simultaneously gather responses for the CAP 2030 Awareness Survey, a major project during our first term. Ambassadors split into two groups, each of which approached and interacted with students around the Nest for two hours. Each group had access



to a list of sustainability trivia questions to ask participants. The group asked around three questions during each interaction, followed by a brief discussion on CAP 2030 and an invitation to complete the survey by scanning a QR code. Some students were filmed with permission, which was later used to make an Instagram reel publicizing the event.

**Link to project:** [Instagram reel](#)

**Participation:**

61 people, including students and other community members.

*CAP 2030 Engagement Booth*



The Interactive CAP2030 Awareness Booth was held with the goal of sparking meaningful conversations about UBC's Climate Action Plan 2030 (CAP2030) and inviting students to share their input. Organized and staffed by the whole CAP2030 team, the booth featured an interactive activity where students responded to 3–4 climate-related questions adapted from the CAP2030 Qualtrics survey using sticky notes. In exchange, they received a small snack or prize, with the CAP2030 reusable bag being popular. Students were also encouraged to complete the CAP 2030 Awareness Survey on the spot.

The booth focused on reaching students unfamiliar with CAP2030 or eager to contribute ideas for more decisive climate action at UBC. Ultimately, it created a space for student voices to be heard and helped foster a more engaged and informed campus community around climate goals.

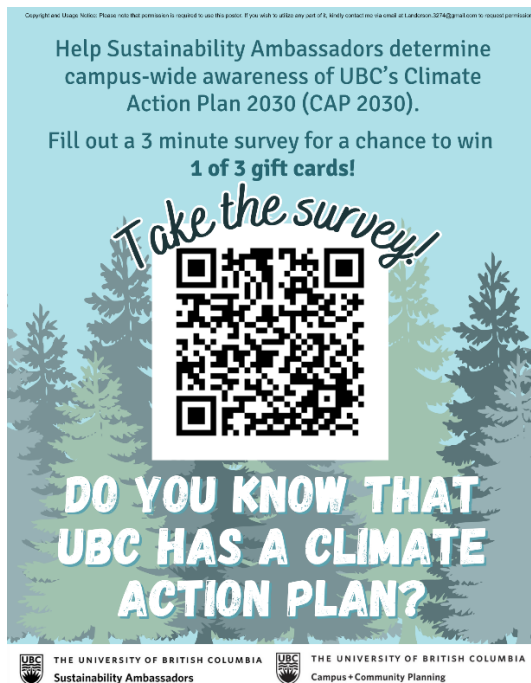
After the event, the Ambassadors created a short Instagram reel and shared key takeaways to further promote CAP2030 and raise awareness. The post also promoted upcoming events and encouraged participants to stay tuned for more opportunities to get involved.

**Link to project:** [Instagram posting](#)

**Participation:**

73 people, including students, other community members, and fellow Ambassadors.

*CAP 2030 Awareness Survey*



The CAP 2030 Awareness Survey is a survey that ran between October 2024 and January 2025, which looked to gauge awareness of UBC's Climate Action Plan 2030 (CAP 2030). This correlates with CAP 2030's tenth target of raising awareness of UBC's climate action goals and participating in a culture of sustainability among 75% of UBC faculty, staff and students by 2030.

The survey looked to collect anonymous information on students' familiarity and knowledge of CAP 2030, including avenues of information dissemination, personal climate actions taken by the individual, perceived importance, and willingness to participate. Additionally, the survey served as a feedback/suggestion form for students to voice their own opinions and thoughts on how UBC, and by extension, Campus + Community Planning (C+CP), can better engage the student body on a culture of sustainability.

Promotion of this event was done via the On-Foot Engagement and the Engagement Booth. Feedback and survey data (including in-person results collected during the CAP 2030

Engagement Booth) were aggregated into an infographic to further C+CP's goal of understanding the awareness level in the student body.

**Link to project:** [Survey infographic](#)

### Participation:

80 survey respondents of students at the UBC Vancouver campus.

"My main highlights come from the ability to work closely with a small group of team as well as being able to connect with students across the campus during the sustainable projects. This is especially true with the in-person meetings that were held, as part of the Climate Action C+CP cohort, I did not get to talk with the other group, which had a different project scope. As such, the in-person meetings were a great chance to bond and get to know other people."

— Sustainability Ambassador, Climate Action Cohort

### Energy Trivia Workshop

The image shows a promotional poster for the Energy Trivia Workshop on the left and a photograph of the workshop in progress on the right. The poster is red and white with a lightbulb graphic. It includes the following text: "4:30 - 5:45 pm Wednesday, February 12", "CIRS Policy Lab A+B", "What is 'energy'? How is it involved in human life? How does it relate to climate change?", a QR code with "sign-up here!" below it, "ENERGY TRIVIA WORKSHOP" in large letters, "spots limited", "NOT SURE?", "Bring your own water bottle!", "Join the UBC Sustainability Ambassadors for a night of trivia, conversation, and free food!", and logos for "THE UNIVERSITY OF BRITISH COLUMBIA Sustainability Ambassadors" and "THE UNIVERSITY OF BRITISH COLUMBIA Campus + Community Planning". The photograph shows a group of people sitting around a table in a room with a large screen displaying a presentation.

The energy trivia workshop provided attendees with a general look into the human relationship with world energy resource consumption, particularly through the lens of the climate crisis and CAP2030 targets.

The workshop took place during Climate Emergency week, beginning with a presentation outlining basic definitions, categories, and metrics commonly used to understand and discuss energy resource consumption. These concepts were further tied to the UBC scene and its pursuit of CAP2030. Last, we discussed the inextricable connection between all life and energy resource

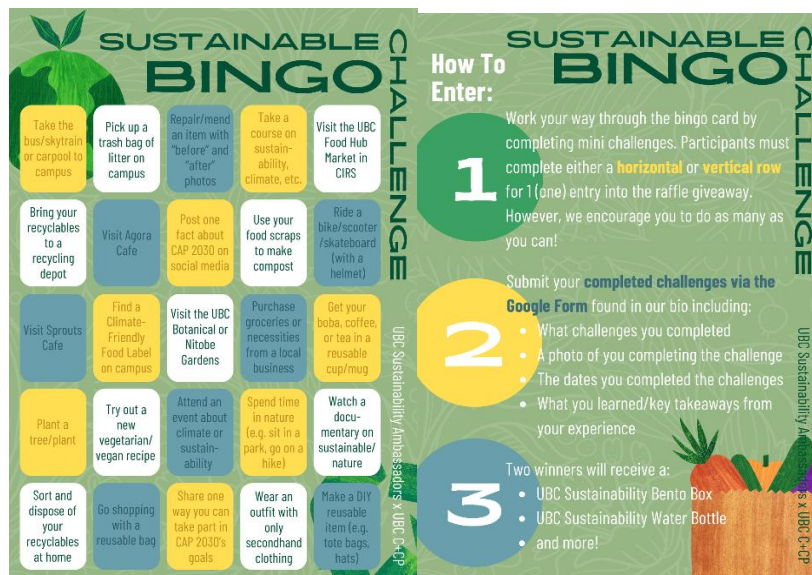
consumption, encouraging attendees to consider how they interact with energy resources in day-to-day life, and further, how they can use their personal skill set and career path to contribute towards the fight against the climate crisis. Following the presentation, a Kahoot Trivia session was used to test attendees on the knowledge they had gained in the session. Finally, attendees engaged in a group discussion using prompts from a prepared outline to tie the workshop together.

**Link to project:** [Event link](#)

### Participation:

13 attendees, including students, community members, and fellow Ambassadors.

### *Sustainable Bingo Social Media Campaign*



The Sustainable Bingo was a game launched by Ambassadors over social media. The goal was to promote the Bingo in various ways, such as on the Sustainability Hub Instagram, posters put up on campus, UBC club Instagram (UBC PSSA, UBC Pre-Law, etc.), newsletters, and word of mouth. Promotion lasted over a month, starting from February 24th to March 24th, and several posts were made to ensure awareness. This was an online campaign without a single location of interest.

The campaign asked participants to finish a horizontal or vertical list of challenges on the Bingo card, ranging from taking the bus to visiting nature through a park or garden. Once a participant finished a row of 5 challenges, they sent pictures of the challenge (finished or in progress) and reflect in 1 sentence how the experience made them feel. The goal was to address awareness of how everyday matters can have an impact on sustainability and highlight the importance of reminding oneself of the importance of our environment.

**Link to project:** [Instagram posting](#)



**Participation:**

2 participants, including a student and a staff member.

*Zero Waste Sorting Challenge*

The Zero Waste Sorting Challenge was a one-time activation booth located in the AMS Student Nest during SDG Month at UBC. The main goal was to encourage students to stop and think about what items should be sorted where so that items are properly disposed of in the correct waste streams and waste is overall reduced (Target 8 of CAP 2030). The target audience was students who wanted to learn about climate action and/or were looking for ways to make their daily lives more sustainable/environmentally conscious. The Ambassadors engaged with a variety of people at the Nest.

This Zero Waste Sorting Challenge ultimately allowed Ambassadors to talk to students and help them discern what items can be recycled, what cannot be, and where some examples of items can go. An educational CAP 2030 pitch was also given before every participant completed the challenge to raise student awareness about CAP 2030. We also had an interactive component that allowed students to work together or solo to sort items into the correct bins without guides within an allotted time (1 minute). Students had the chance to win a prize if they were able to sort the garbage within the allotted time. This was a collaboration with the UBC Zero Waste Squad, and they provided Ambassadors with educational resources, supplies, presentation decks, and signage.

**Link to project:** [Instagram posting](#)

**Participation:**

26 participants, including students and fellow Ambassadors.

## Upcycling Workshop



The Upcycling Workshop aimed to promote mindful consumption habits and educate participants on the environmental and social impacts of textile waste as part of the 2025 Sustainable Development Goals Month Canada. Aligned with UBC's Climate Action Plan 2030 (CAP 2030), the event supported the goal of spreading a culture of sustainability among students through hands-on learning and community engagement.

The workshop began with a commitment activity where participants reflected on their current consumption habits and wrote them down on sticky notes. Ambassadors delivered a presentation about the impacts of clothing consumption, such as indirect emissions and overproduction, while also introducing sustainable practices and behavioral shifts that align with CAP 2030 goals. After the presentation, participants participated in a final reflection activity, writing down future sustainability goals and sharing takeaways on sticky notes.

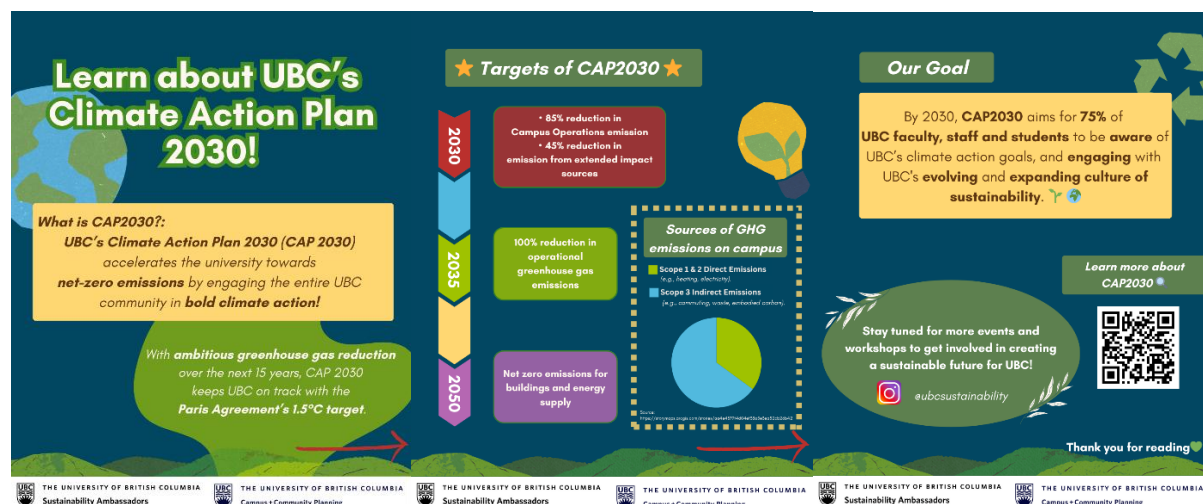
The main portion of the event was the three interactive DIY stations, where participants learned simple upcycling techniques: fabric weaving, darning, and reusing old fabric to make pouches. Participants were provided sewing kits and guided through each activity, gaining practical sewing skills and creativity. The workshop empowered students to take action in their daily lives and deepened their understanding of how personal choices can support UBC's broader climate commitments.

**Link to project:** [Instagram posting](#)

### **Participation:**

14 participants, including students, other community members, and fellow Ambassadors.

## CAP 2030 Infographic



The CAP 2030 Infographic was developed as a visual summary of UBC's Climate Action Plan 2030 (CAP 2030) to increase awareness and participation in a culture of sustainability among 75% of UBC's community by 2030. The infographic highlighted UBC's emission rate, a timeline of emission goals such as Scope 1, 2, and 3, and the Sustainability Ambassadors' goal of increasing awareness among students & faculty staff on campus. It provided a QR code for more access to information. The infographic was promoted via an Instagram post on UBC Sustainability and on the Sustainability Hub website for 2025 SDG Month Canada.

**Link to project:** [Project output](#)

"My experience as a Sustainability Ambassador has provided me with valuable skills in project management and community engagement. Through our efforts, we successfully engaged research labs, and raised awareness about energy-efficient cold storage practices. Hosting four booth events at MSL, LSC, BRC, and PSB allowed us to interact directly with researchers and encourage participation in sustainable lab practices. Additionally, participating in the Green Labs course and attending the lab tour helped deepen my understanding of best practices in sustainable cold storage management."

— Sustainability Ambassador, Climate Action Cohort

## Climate Wellbeing Cohort

“I definitely feel like I learned a lot from our sessions and workshops that I would not have through classes (solidarity, social justice organizing, decolonization approaches). I also appreciated the chance to spend time with like-minded students and the fact that the space always felt very safe and joyful. “

— Sustainability Ambassador, Climate Wellbeing Cohort

### About

The Emotional Wellbeing cohort is led by Naomi Leung and consists of 12 ambassadors. Throughout the program, the cohort focused on developing their self-awareness, systems awareness, interdisciplinary thinking, interpersonal and collaborative working skill to implement ideas and projects related to their climate emotions learning.

**Link to cohort brief:** [Climate Wellbeing Cohort](#)

### Partners

[UBC Climate Hub](#), [UBC Wellbeing](#)

### Projects

#### *Climate Justice and Leadership Camps*



The Climate Justice Camp was a five-day camp held from March 17<sup>th</sup> to 21<sup>st</sup> targeted towards 12- to 17-year-olds to educate and energize youth in climate change, justice, and action. The camp consisted of various workshops and activities held by professionals in the field of climate change, high school students engaged in climate action, and camp leaders. Campers gained important



knowledge of climate science, climate justice and climate solutions. They were provided with workshops and lessons to think deeply about how the climate crisis has progressed and their roles in climate action. Campers also socialized, had opportunities for play, and improved their relationships with being outdoors through the camp.

**Link to project:** [Project report](#)

**Participation:**

12 youth participants from in high school, aged 12 to 17, and 4 Ambassadors.

*Climate Wellbeing Workshops*



This project involved planning and delivering interactive workshops aimed at increasing awareness and understanding of climate justice issues and the broader impacts of climate change to the UBC community.

In semester one, the three Ambassadors supported an Eco-grief and Messy Hope workshop, getting exposed to the whole process of facilitating workshops on campus. In semester two, the team presented a workshop to the Climate Wellbeing cohort regarding the health impacts of climate change, and lastly during reading break in February, the team co-facilitated two age-adapted version of the eco-grief workshop during IASBC, a high school sustainability conference.

Each of these events had meaningful engagement, and participants of these workshops reported a greater understanding of the social dimensions of climate change and overall felt more empowered to take informed action. The team built strong collaborations with campus partners, maintained consistent attendance, and created educational materials that will serve as a lasting resource. Through inclusive facilitation and interactive learning, the project fostered a supportive space for critical dialogue and reflection.

**Link to project:** [Project report](#)

**Participation:**

30 youth participants from high schools, 55+ participants for students, community members, and fellow Ambassadors.

### *Intercultural Toolkit Videos*

The project explored the impact of extreme and rising temperatures, focusing on how individuals experience and perceive these changes. This included the effects of heat domes, droughts, shifts in diet and food availability, socioeconomic impacts, and health consequences. The Ambassadors also examined people's awareness of the causes and whether they have personally noticed these changes.

To gain diverse perspectives, they interviewed Mandarin Chinese, Persian, and Japanese speakers who grew up in these cultural contexts, allowing them to explore how different backgrounds shape experiences and attitudes toward extreme heat events. To further engage the public, findings were shared through Instagram Reels on the Sustainability Hub accounts, increasing visibility and awareness

**Link to project:** [Project report](#), [media link](#)

### **Participation:**

10 guest interviewees and 4 Ambassadors.

### *Sustainability Lead-led Events*



The following projects were planned and facilitated by Naomi Leung, while the Climate Wellbeing cohort supported notetaking and set-up:

- “Taking Space, Making Space: Chinese queerness and climate justice” was an art and dialogue event feature alongside other CIRS exhibitions.
- “Eco-grief, Messy Hope and Healing” was an interactive art and dialogue workshop in collaboration with the Mental Health and Climate Change Alliance (MHCCA), Break the Divide, and Solastalgia.
- “Dive into Sudan” was an immersive art experience in partnership with the UBC Islamic Relief Club. Ambassadors researched malnutrition and climate injustice in Sudan, creating 2 posters alongside Naomi. Raised \$1000 to be donated to Islamic Relief Canada for Sudanese aid.
- “Building Transnational Solidarities” was an event focused on BIPOC youth perspectives on climate justice and mental health at the Mental Health and Climate Change Conference.

**Link to project:** [Project report](#), [media link](#)

### **Participation:**

10 guest speakers, including 2 Sudanese speakers (“Dive into Sudan”) and 4 youth activist speakers (“Building Transnational Solidarities”), 790+ attendees ranging from youth, students, community members, and fellow Ambassadors.

“I definitely feel like I learned a lot from our sessions and workshops that I would not have through classes (solidarity, social justice organizing, decolonization approaches). I also appreciated the chance to spend time with like-minded students and the fact that the space always felt very safe and joyful.”

— **Sustainability Ambassador, Climate Wellbeing Cohort**

### **Youth Climate Ambassador Project (YCAP) Cohort**

“One of the biggest highlights for me was giving workshops to high school students. I loved being able to connect with them, spark conversations about environmental issues, and help them see how they can make a difference, even in small ways. It was rewarding to see their curiosity grow throughout the sessions. [...] Overall, this experience helped me grow as a communicator and advocate, and it reminded me how powerful it is to engage with community whether it’s students in a classroom or peers around a table.”

— **Sustainability Ambassador, YCAP Cohort**

### **About**

The YCAP Wellbeing cohort is led by Akuzike Limbanga and consists of 8 ambassadors. Throughout the program, the cohort focused on expanding knowledge by creating and mobilizing climate information on and off-campus, fostering interdisciplinary climate justice education, and supporting student climate justice leadership, engagement, and innovation. Ambassadors worked towards the YCAP project as facilitators for the workshops but also occupying a crucial role in one of three projects that supported the YCAP model. These project groups include the Scheduling and Logistics team, Monitoring and Evaluation team, and the Training of YCAP Volunteers team.

**Link to cohort brief:** [Youth Climate Ambassador Project Cohort](#)

### **Partners**

[Be The Change Earth Alliance](#), [UBC Climate Hub](#)

## Projects



### *Scheduling and Logistics Project Team*

This team was responsible for coordinating the scheduling of YCAP workshops, managing communication and outreach efforts as well as being the first person of contact, for example when communicating with volunteers or Be The Change Earth Alliance (BTCEA). Their work also included facilitating the bridge between ambassadors in the cohort and organisers who have booked a workshop. This work also included managing ambassador availability, maintaining up-to-date booking information with BTCEA, specifically Caroline Beninger, and maintaining communication between schools, teachers, and facilitators.

### *Training Project Team*

This team focused on developing and managing the parallel YCAP facilitator volunteer program. They were responsible for overseeing the entire volunteer project with occasional support from the Scheduling and Logistics team. During the first term, their responsibilities included organizing the volunteer call-out, reviewing applications, and sending out acceptance or rejection letters as they saw fit in preparation for training sessions in January. By the second term, the ambassadors gained in-depth training and facilitator experience to lead training sessions. The volunteers helped facilitate 8 workshops together with the Ambassador

### *Monitoring and Evaluation Project Team*

This team's core task was to monitor and evaluate the effectiveness of the workshops by creating, collecting, and analysing feedback from both students and teachers using the post-workshop surveys the Scheduling and Logistics Project Team would send out. The goal was to potentially develop new and updated resources that workshop facilitators could send out to the teachers post-workshop. This was based on feedback from facilitators and participants highlighting that YCAP workshops were a start to a much longer conversation that cannot be had in one session. Therefore, these resources would address critical gaps in knowledge or emotional support.



One agreed upon observation was that many children were not necessarily on the knowledge level expected them to be, despite the teachers suggesting their students are knowledgeable or are currently learning a topic on climate change. This sparked the idea to create a workshop based on the original YCAP workshop that would be adapted for a much younger audience. This workshop was developed between January and March and was performed to the group in late March. The ambassadors provided feedback but overall, there was agreement that this workshop provided a good intro into the themes of the workshop with an emphasis on storytelling. The project team took on additional responsibilities in supporting the volunteer training. This shift occurred in mid-November when there were fewer workshops. By January, once the training was complete, they moved on to work on the storytelling workshop.

**Link to project:** [Project report](#)

**Participation:**

300 students at 9 Metro Vancouver schools and 12 YCAP volunteers (including two returning students).

“Working with likeminded people, such as the ambassadors or the teachers who request this workshop, opened my eyes to the importance of initiatives like this that mobilize from the bottom up.”

— **Sustainability Ambassador, YCAP Cohort**