Summer 2025 Sustainability Scholars Program Internship Opportunity

The UBC Sustainability Hub is pleased to offer current UBC graduate students the opportunity to work on sustainability internship projects. Successful candidates work under the guidance of a mentor from the partner organization, and are immersed in real world learning where they can apply their research skills and contribute to advancing sustainability across the region. The pay rate for the summer 2025 program is \$31.25/hour or \$7,812.50 for a 250-hour project.

- Visit the <u>Sustainability Scholars Program website</u> to learn <u>how the program works</u> and to <u>apply</u>.
- Be sure to review the application guide on the Apply page to confirm your eligibility before applying.

Applications close at 11:59 pm on Sunday January 26, 2025.

Project title: Identifying practical measures to advance environmentally-friendly tourism development

Project Background & Overview:

The City of Pitt Meadows is a small community in the Metro Vancouver region that prides itself on being "The Natural Place." Surrounded by mountains and water, the City attracts nature lovers, golfers, dog walkers, and others looking to explore the extensive network of dike trails, waterways, and agri-tourism opportunities.

Many of the city's tourist amenities are, however, located outside the urban area and are primarily accessed via private vehicles. Visitors often arrive via major highways and roads, bypassing the urban centre, resulting in higher sectoral greenhouse gas (GHG) emissions and reduced local economic development opportunities. The City is interested in identifying practical initiatives to encourage environmentally sustainable tourism that supports local businesses and agricultural producers.

Project description

The project will identify practical measures and initiatives the City can undertake to reduce tourism related GHG emissions, encourage more environmentally sustainable tourism, and support local business development.

Project scope

- Undertake a literature review of best practices for environmentally sustainable tourism to provide an overarching framework of principles, tools, and practices that can be adapted to the local context.
- Research case studies of environmentally sustainable tourism initiatives that have an economic development component to them. This will provide evidence-based ideas for potential initiatives that can be adapted to the Pitt Meadows context.
- Interview City staff and the City's Economic Development Advisory Committee to learn about the concerns and constraints affecting local tourism.

• Use the findings to draft a set of recommended measures and initiatives, plus an implementation plan.

Deliverables

- Summary of findings from the literature review, case study research, and meetings with City staff and Economic Development Advisory Committee.
- Report on recommended measure and initiatives.
- A final report containing a summary of the work completed
- A final report for the online public-facing Scholars Project Library.
- Presentation of the final report to the City's Economic Development Advisory Committee and/or City Council

Time Commitment

- This project will take 250 hours to complete
- This project must be completed between May 1 to August 15.
- The Scholars is to complete their hours between 9 am and 5 pm, Monday to Friday, approximately 17 to 20 hours per week.

Required/preferred Skills and Background

- \boxtimes Excellent research and writing skills
- oxtimes Demonstrated interest in sustainability
- \boxtimes Experience conducting stakeholder engagement events, including facilitation skills, is an asset
- ☑ Familiarity with research methodologies and survey techniques
- oxtimes Excellent public speaking and presentation skills
- \boxtimes Strong analytical skills
- \boxtimes Ability to work independently
- ⊠ Project management and organizational skills
- ☑ Comfortable interacting with strangers to conduct public/in person surveys
- \boxtimes Familiarity preparing feasibility studies
- Background or interest in sustainably tourism, an asset

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Apply here: <u>Click here to apply</u>

Contact Karen Taylor at <u>sustainability.scholars@ubc.ca</u> if you have questions

Useful Resources

We are holding a special **resume preparation workshop for prospective Scholars** on January 21, 2025. <u>Click here for details and to register.</u>

Below are some links to useful resources to help you with your resume and cover letter (there are many more online). Some of these resources also provide information on preparing for your interview.

https://students.ubc.ca/career/career-resources/resumes-cover-letters-curricula-vitae https://www.grad.ubc.ca/current-students/graduate-pathways-success https://www.grad.ubc.ca/cover-letter-cv-resume-templates-ubc-career-services