SUSTAINABILITY SCHOLARS PROGRAM

Summer 2023 Sustainability Scholars Program Internship Opportunity

The UBC Sustainability Initiative (USI) is pleased to offer current UBC graduate students the opportunity to work on funded sustainability internship projects. Successful candidates work under the mentorship of a partner organization, and are immersed in real world learning where they can apply their research skills and contribute to advancing sustainability across the region.

- Visit the Sustainability Scholars Program website to learn how the program works and to apply.
- Be sure to review the application guide on the Apply page to confirm your eligibility before applying.

Applications close at midnight on Sunday March 12, 2023.

Project title: Researching opportunities to reduce financial barriers to purchasing zero emissions commercial vehicles

Project Background & Overview:

Commercial fleets represent a significant portion of Vancouver's transportation emissions (39% of our total greenhouse gases) and small fleet-owners are a significant user group within Vancouver's community of small and medium enterprises (SMEs). Many businesses are struggling to access zero emission vehicles (ZEVs) because of supply chain issues, internal capacity gaps, and high capital costs (despite long-term savings that will accrue over the lifetime of the vehicle). These high upfront costs are a particular problem and innovative financing and funding mechanisms, such as energy savings contracts, bulk-purchasing, and vehicle sharing, have the potential to address these barriers. Based on this context, building capacity amongst SMEs to access ZEVs will be a key component of delivering on Vancouver's emissions reductions commitments in transportation and generating greater resilience in Vancouver's economy.

Project description

Ensuring that businesses can effectively transition to a net-zero economy is the central purpose of the <u>Vancouver Economic Commission (VEC)'s Zero Emissions Economic Transition Action Plan (ZEETAP)</u>, which supports the City's <u>Climate Emergency Action Plan</u>. Commercial vehicles are a significant component of Vancouver's transportation emissions (39% of all GHGs). This project will study innovative financing for purchasing decarbonized commercial vehicles for fleets. It will look at best practices from other jurisdictions as well as engage with local stakeholders to understand what programs work elsewhere, and which may be best suited to the Vancouver context.

The project outcomes will inform future VEC programming and policy recommendations, including a forthcoming (anticipated 2023-24) VEC program to decarbonize goods movement in Vancouver.

Project scope

Project activities will include the following:

- 1. Jurisdictional scan of innovative fleet decarbonization financing and access initiatives, including
 - a. Produce a summary document and table comparing 2-3 jurisdictions with similar zero emissions reductions mandates for vehicles, such as vehicle types the mandate applies to,

SUSTAINABILITY SCHOLARS PROGRAM

- implementation milestones, and any supportive programs that are tied to the mandate (e.g., incentives, coaching, etc.).
- b. Identify relevant and interesting private sector organizations doing related work
- 2. Scan of the Vancouver/lower mainland ecosystem to better understand specific needs, including:
 - a. desk research and a few interviews to identify ZEV business cases for commercial fleet owners to understand commonly identified problems and needs.
 - b. Summary of existing commercial fleet owner support programs in BC
 - c. Expert interviews with a minimum of two fleet owners to further understand any specific financing challenges they have, particularly in light of existing incentives and other supports
- 3. Recommendations on the development of similar programs, including outputs such as:
 - a. Identification of gaps or areas for growth in existing BC programs compared to other jurisdictions
 - Conceptual breakdown of which programs may have greater applicability to Vancouver/BC needs
 - c. Recommendations for future research and program design options

Deliverables

- A final report containing a summary of the work completed.
- A final report for the online public-facing Scholars Project Library.

Time Commitment

- This project will take 250 hours to complete
- This project must be completed between May 1 to August 15, 2023
- The Scholar is to complete hours between 9 am and 5 pm, Monday to Friday, approximately 17 to 20 hours per week.

Required/preferred Skills and Background

- ☑ Excellent research and writing skills
- ☑ Demonstrated interest in sustainability, and specifically sustainable transportation
- ☑ Familiarity with, or interest in, sustainable transportation background (e.g., major trends, possible technologies, etc.)
- ☑ Some experience with finance and business models
- ☑ Familiarity with research methodologies and survey techniques
- ☑ Excellent public speaking and presentation skills
- ☑ Familiarity conducting focus group research
- □ Ability to work independently
- □ Deadline oriented
- ☑ Project management and organizational skills
- ☑ Comfortable interacting with strangers to conduct public/in person surveys

Applications close midnight Sunday March 12, 2023

Apply here: Click here to apply

SUSTAINABILITY SCHOLARS PROGRAM

Contact Karen Taylor at sustainability.scholars@ubc.ca if you have questions

Useful Resources

Below are some links to useful resources to help you with your resume and cover letter (there are many more online). Some of these resources also provide information on preparing for your interview.

https://students.ubc.ca/career/career-resources/resumes-cover-letters-curricula-vitae

https://www.grad.ubc.ca/current-students/graduate-pathways-success

https://www.grad.ubc.ca/cover-letter-cv-resume-templates-ubc-career-services