

## Fall 2022 Sustainability Scholars Program Internship Opportunity

The UBC Sustainability Hub is pleased to offer current UBC graduate students the opportunity to work on funded sustainability internship projects. Successful candidates work under the mentorship of a partner organization, and are immersed in real world learning where they can apply their research skills and contribute to advancing sustainability across the region.

- Visit the [Sustainability Scholars Program website](#) to learn [how the program works](#) and to [apply](#).
- Be sure to review the [application guide](#) to confirm your eligibility before applying.

**Applications close at midnight on Sunday September 18, 2022.**

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### **Project title: Research to develop a climate education knowledge and community action hub**

#### **Project Background & Overview:**

The BC Sustainable Energy Association (BCSEA) is a registered charity dedicated to supporting BC's journey to a lower carbon future. The BCSEA develops and undertakes educational programs, policy advocacy, public outreach and energy planning through the following programs and initiatives:

- Supporting member organisations through articles, local events, informational resources, social media, newsletters, events like an annual Energy Connections conference.
- Represent sustainable energy values at BC's energy regulatory commission and by being involved in the BC Utilities Commission (BCUC) decision-making process.
- Public and business member education through informative regular webinars about energy innovations, transitioning to a lower carbon future, and climate action
- The **Cool It!** Climate Leadership Training program for grades 4 to 7 and high school.
- Support BCSEA chapters that host events, engage the public with community projects and extend BCSEA's reach across BC

We provide public climate change education through these activities and especially our long-running Cool It! Program but are interested in expanding our work and supporting more public climate education, awareness and action. We are interested in researching and developing an online hub for climate change, action, and renewable energy and technology information. The Scholar would contribute to the research and development of this new offering.

#### **Project description**

We are seeking a Sustainability Scholar to contribute to the background research, ideation and development of a virtual climate education and action hub. Through this online portal/hub we aim to provide information and education on climate change, the actions that we can all take to reduce our emissions at homes, work and by changing our behaviours. The hub could include research, policy, actions, case studies, updates from other organisations working on climate change, environmental and sustainability initiatives, information about home energy upgrades and retrofits and the government incentives available, etc. It will be accessible by the public and would be particularly aimed at adults

# SUSTAINABILITY SCHOLARS PROGRAM

interested in making changes in their lives, and providing a one-stop-information source for where to begin.

## **Project scope**

- Best practices research to identify potential content for and structure of an online information hub to help our audience understand how they can contribute to climate action through home retrofits and everyday sustainable behaviour. Research will include identification of potential content partners and shareable content (among other details).
- Design and develop a survey to distribute to BCSEA members and other key stakeholders to understand their informational needs around sustainable behaviour and home retrofits
- Based on the research and survey results, provide recommendations for the design and structure of an information hub (including a list of resources and links) accompanied by an action plan for developing, implementing and promoting the information hub
- Time permitting: develop content for the information hub

## **Deliverables**

- Recommendations on the content and structure of an information hub including:
  - examples of best practices, potential content partners, list of resources, etc.
  - an action plan for implementing and promoting the information hub
  - example design and architecture of an educational information hub
- A final report containing a summary of the work completed
- A final report for the online public-facing Scholars Project Library.

## **Time Commitment**

- This project will take 250 hours to complete
- This project must be completed between October 17, 2022 and March 15, 2023
- The scholar is to complete hours between 9 am and 5 pm, Monday to Friday, approximately 10 to 12 hours per week.

## **Required/preferred Skills and Background**

- Excellent research and writing skills
- Demonstrated interest in sustainability
- Familiarity with research methodologies and survey techniques
- Community engagement experience
- Strong analytical skills
- Ability to work independently
- Deadline oriented
- Familiarity with WordPress, Drupal, or other website content tools, an asset
- Strong layout and design skills, an asset
- Familiarity or experience with digital marketing and digital storytelling and asset
- Familiarity with climate change and sustainability topics an asset

# SUSTAINABILITY SCHOLARS PROGRAM

Applications close **midnight Sunday September 18, 2022**

Apply here: [Click here to apply](#)

Contact Karen Taylor at [sustainability.scholars@ubc.ca](mailto:sustainability.scholars@ubc.ca) if you have questions

## Useful Resources

Below are some links to useful resources to help you with your resume and cover letter (there are many more online). Some of these resources also provide information on preparing for your interview.

<https://students.ubc.ca/career/career-resources/resumes-cover-letters-curricula-vitae>

<https://www.grad.ubc.ca/current-students/graduate-pathways-success>

<https://www.grad.ubc.ca/cover-letter-cv-resume-templates-ubc-career-services>