

Summer 2021 Sustainability Scholars Program Internship Opportunity

The UBC Sustainability Initiative (USI) is pleased to offer current UBC graduate students the opportunity to work on funded sustainability internship projects. Successful candidates work under the mentorship of a partner organization, and are immersed in real world learning where they can apply their research skills and contribute to advancing sustainability across the region.

- Visit the [Sustainability Scholars Program website](#) to learn [how the program works](#) and to [apply](#).
- Be sure to review the [application guide](#) to confirm your eligibility before applying.

Applications close at midnight on Sunday January 31, 2021.

Research project title

Research to evaluate and increase participation in the Renovate Smart Kamloops Program

Project description

This project has two primary components, the first is to evaluate the early results of the Renovate Smart Kamloops Program and program marketing. The second is to provide recommendations for how to increase program participation through targeted marketing.

The Renovate Smart program was launched in Nov. 2020 and will collect data from approximately 100 participants by May 2021. The UBC Scholar will analyze the data from the intake survey for each participant and the follow-up survey. The UBC Scholar will also analyze the effectiveness of marketing efforts over the first 6 months of the program.

The UBC Scholar will then research, identify and define market segments for future targeted marketing. This will be completed by reviewing past, and existing retrofit programs and best practices in BC and Canada.

Deliverables

The Scholar will deliver a final report containing a summary of their completed work complemented by a final presentation to key stakeholders. The report should include

- Intake survey results summary
- Intake survey analysis spreadsheet with dashboard capability
 - This spreadsheet will allow future intake surveys to be seamlessly added to the dataset for ongoing future analysis
- Follow-up survey results summary
- Follow-up survey analysis spreadsheet that will allow “plug and play” future analysis
 - This spreadsheet will allow future follow-up surveys to be seamlessly added to the dataset for ongoing future analysis
- Marketing impact analysis

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- Market Segments identification and definition
- A final report, containing a summary of completed work with recommendations, complemented by a final presentation to key stakeholders.
- A final report [or Executive Summary] for the UBC Sustainability Scholars online project library.

Time Commitment

- This project will take 250 hours to complete.
- This project must be completed between May 3 and August 13.
- The scholar is to complete hours between 8 am – 4 pm, approximately 20 hours per week.
- A once weekly meeting will be required, the timing of which will be agreed upon between the Scholar and the mentor.

Required/preferred Skills and Background

- Excellent research and writing skills
- Demonstrated interest in sustainability
- Familiarity with research methodologies and survey techniques
- Statistical analysis
- Strong analytical skills
- Ability to work independently
- Deadline oriented
- Project management and organizational skills
- Demonstrated experience working with Excel and databases, an asset

Applications close **midnight Sunday January 31, 2021**

Apply here: [Click here to apply](#)

Contact Karen Taylor at sustainability.scholars@ubc.ca if you have questions

Useful Resources

We are holding a special **resume preparation workshop for prospective Scholars** on January 19. [Click here for details and to register.](#)

Below are some links to useful resources to help you with your resume and cover letter (there are many more online). Some of these resources also provide information on preparing for your interview.

<https://students.ubc.ca/career/career-resources/resumes-cover-letters-curricula-vitae>

<https://www.grad.ubc.ca/current-students/graduate-pathways-success>

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<https://www.grad.ubc.ca/cover-letter-cv-resume-templates-ubc-career-services>