# SUSTAINABILITY COORDINATOR (SC) ORIENTATION

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## LEARNING OBJECTIVES

- Learn about UBC's sustainability plans, initiatives, and programs
- Learn about the Sustainability Coordinator (SC) role and resources available
- Gain practical tips on how to promote and implement sustainable practices in the workplace
- Meet other SCs and share ideas/challenges





# SUSTAINABILITY AT UBC: OVERVIEW



## **UBC CONTEXT**

- 402 hectare campus
- 55,000+ students
  - 15,000+ staff and faculty
  - 25,000 residents
  - 500+ buildings
  - 15 million square feet building floorspace
- 70,000+ daytime population



### **PLANS & POLICY CONTEXT**







### 2018/19 Fast Facts

### VANCOUVER





reduction in absolute GHG emissions since 2007 additional belowmarket rental units under construction



reduction in absolute water use since 2000



wellbeing projects supported through strategic initiatives fund



reduction in absolute

GHG emissions

OKANAGAN

41%

since 2013

reduction in absolute water use since 2013



sustainability-related courses



of trips by sustainable modes of transportation



faculty researching sustainability-related topics



student-led groups participated in Student Sustainability Council



increase in waste diversion rate since 2010



of trips by sustainable modes of transportation

## Report.sustain.ubc.ca





## **CLIMATE ACTION PLAN**

### Greenhouse gas (GHG) emissions reduction targets:







### Key projects:

- District energy system conversion
- Bioenergy facility
- Continuous optimization of buildings
- Building more efficient buildings
- Behaviour Change



# **CLIMATE ACTION UPDATES**



### Office of the President

The President 👻 The Office 🐱 Communications 🐱 UBC's Strategic Plan Contact Us 💌

Home / Letter to the Community / 2019 / December / 05 / Declaration on the Climate Emergency

Letter to the UBC Community

### **Declaration on the Climate Emergency**

### December 5, 2019

This morning, the UBC Board of Governors endorsed the following UBC Declaration on the Climate Emergency, I would like to thank all those who have engaged with us on this issue, especially UBC's students, faculty and staff members. Their activism and passion were essential in getting the university to act on the climate crisis. I hope they continue to hold us up to scrutiny and let us know when we fail to live up to expectations.

Santa J. Ono President and Vice-Chancellor

### Declaration on the Climate Emergency

In declaring a climate emergency, the University recognizes:

· That the climate crisis is posing and will continue to pose extensive and disastrous threats to peoples' lives and livelihoods both locally and globally, contributing to famine, migration, and disease worldwide, including impact on individual physical

- **Climate Emergency Declaration** ٠ and subsequent Engagement Process
- **Climate Action Plan 2030** • update
- Divestment



### **CLIMATE & ENERGY SAVING TIPS**

- Reduce air travel (personal and business trips; videoconference ۲ if possible)
- Reduce car trips (choose bus, bike, carpool) ٠
- **Be mindful of heating & cooling** (wear a sweater; keep windows ٠ closed when heat/AC is on)
- **Choose energy efficient products** ٠
- ENERGUIDE









## **CLIMATE & ENERGY SAVING TIPS CONT'D**

- Turn off/unplug equipment and lights
- Eat mindfully (low meat, high veg, local & organic)
- Measure your carbon footprint
- Learn More & Get Involved (attend a climate event, take a course, join a group, volunteer, participate in climate consultations, educate others, demand climate action from political leaders, vote!)

UBC

**CLIMATE** 







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## ZERO WASTE ACTION PLAN

### TARGETS:

- 80% waste diversion by 2020
- Steadily decrease waste disposal to landfill









## ZERO WASTE ACTION PLAN

### Major issues:

- **Contamination (plastics in organics)** ٠
- **Single Use Items** ٠



the garbage every week in Vancouver.

What should we do to reduce single-use item waste? Take our survey now.



### **Current Focus Areas:**

- Zero Waste Foodware Strategy (Single use item reduction)
- Reuse •
- **Education & Engagement** ٠



THE UNIVERSITY OF BRITISH COLUMBIA





## WASTE REDUCTION TIPS

- Learn what goes where: educate yourself & others
- Become a steward of your space:
  - Monitor recycling stations in your area and look for opportunities to improve
  - Update signage as needed
  - Engage and educate co-workers on how to sort waste correctly and avoid plastics in food scraps
- Encourage waste reduction & reuse:
  - Promote reusables (mugs, water bottles, dishware)
  - Avoid single use items
  - Promote reuse









## WATER ACTION PLAN

### UBC consumes ~3.6 billions liters water/year (1,500 Olympic sized swimming pools!)





## WATER CONSERVATION TIPS

- Take shorter showers (Save water and energy!)
- Report leaky faucets & water waste (Building
  Operations <u>Service Centre online</u> or at 604-822-2173)
- **Full loads only** for dishwashers, washing machines, autoclaves etc
- Wash clothes in cold water
- Drink tap water instead of bottled water
- Identify water heavy processes & opportunities for improvement (esp. in labs)











## **TRANSPORTATION PLANNING**







### **COMMUTING TIPS**

- Changing travel mode choice just once/week from SOV to a sustainable mode
  = thousands fewer vehicle trips each week
  - Educate & Promote: Secure bike parking options, end of trip facilities, maps, bike share (HOPR), e-bike program
  - **Support** carpooling in your department
  - **Try out carshare:** locations across campus
  - **Promote** participation in regional Bike To Work Week
  - Model behaviour and encourage others
  - Consider telecommuting
  - Learn more about UBC Accessibility Shuttle
  - Check out our online resources!

















# UBC



## **GREENING THE URBAN ENVIRONMENT: TIPS**

- Check out UBC's Green Building Plan
- Take a free guided Green Building
  Tour
- Visit UBC Botanical Gardens- team building & education programs
- Learn about UBC's CBIRD
  Biodiversity initiative
- Check out UBC's Building Energy Visualization map

### **GREEN BUILDING GUIDED TOURS**

UBC offers free tours for a number of our green buildings. Explore the tour options below, then select "book a tour" to learn all about the innovative features of our most sustainable buildings.

### BOOK A TOUR

- O AMS Student Union Building (40 minutes)
- 😗 UBC Aquatic Centre
- Bioenergy Research & Demonstration Facility (30 minutes)
- Brock Commons Tallwood House
- 😳 C.K. Choi + CIRS (1.5 hours)
- Campus as a Living Lab (2 hours)
- Centre for Interactive Research on Sustainability (CIR
- Earth Sciences Building (40 minutes)
- UBC's Wood Buildings (2 2.5 hours)





## SUSTAINABLE PROCUREMENT: TIPS

- Refer to UBC Sustainable Purchasing Guide:
  - Top tips for products & services; ecolabel guide
  - What to choose; what to avoid
  - Ensure your departmental administrator, colleagues, and purchasing manager are aware of the guide and refer to it when making purchases
- Choose 50-100% post consumer recycled (PCR) content or alternative fibre paper; Reduce paper consumption
- **Promote ReUse-it UBC** (online platform to exchange goods & furniture between depts)



IEW ECO LABEL GLOSSAR

Every day, thousands of UBC staff and faculty members and students purchase goods and services that have economic, social and environmental impacts.

This guide has been designed to help you, as a staff and faculty member or student, to purchase sustainable goods and services. The guide supports the adoption of UBC Financial Operations' <u>guidanable Purchasing</u> <u>Priorities</u> and reflects a triple-bottom-line approach that balances best value, social equity and environmental protection. Collectively, UBC's purchasing choices can make a positive difference.

CH THE PURCHASING GUIDE

What is Sustainable Purchasing?	0
Why is Sustainable Purchasing Important?	0
Benefits of Sustainable Purchasing	0
What is UBC Doing to Advance Sustainable Purchasing?	0
Total Cost of Ownership: Life Cycle Approach	0
Labels and Certifications	0
Resources	0

The UBC Sustainable Purchasing Guide is a collaborative initiative by UBC Supply Management and UBC Sustainability and Engineering. If you have any questions, comments or feedback, please feel free to <u>contact us</u> To learn more about sustainability initiatives at UBC, visit <u>sustain ubcca</u>.





### **GREEN LABS**



Labs buildings (400+ labs) account for:



**50%** of campus energy use (\$9*M* energy costs/year)



**40%** of campus water use (\$1.4M water costs/year)



**96%** of hazardous waste (47+ tonnes)





### WHAT IS UBC GREEN LABS DOING



## **GREEN LABS: WHAT YOU CAN DO**



Identify energy hogs in your building/department. Chill Up. Shut the Sash.



Tell us about once through water cooled equipment



Participate in & promote lab plastic recycling



Reduce, Reuse, Recycle. Use the sustainable purchasing guide & ACT label



Join a sustainability committee / green team Help lead conservation campaigns in your building/department Integrate sustainability into site orientations





## SEEDS SUSTAINABILITY PROGRAM





### SEEDS SUSTAINABILITY LIBRARY

The SEEDS Sustainability Library is a comprehensive repository of applied research and knowledge. It's a key tool for decision makers. Open access applied research reports contribute to a body of knowledge, learning and action to ignite sustainability ideas, policies and practices, and enable the broader community to learn, apply and build on previous research.



### Sustain.ubc.ca/seeds



**Access & Diversity** 



HISTORY & DIALOGUE CENTRE

### **BEHAVIOUR CHANGE PROGRAMS**







Green Offices

400+ labs on campus

15,000+ employees



Sustainability in Residence 12,000+ student residents

130 Sustainability Coordinators

# SC ROLE & RESOURCES

### **UBC SUSTAINABILITY ENGAGEMENT STRATEGY (2018-2020)**

### Vision

UBC students, staff and faculty are actively engaged in creating a more sustainable campus and world.

### Mission

We develop and deliver programs and strategies to inspire, engage, and activate campus community members to conserve resources, advance a culture of sustainability and support achieving UBC's sustainability goals and targets.

### Program Impact Areas









Waste







Energy conservation

Sustainable purchasing

Transportation reduction



conservation

Workplace engagement



## SUSTAINABILITY COORDINATOR PROGRAM

- Fosters a culture of sustainability at UBC
- Distributed leadership model
- YOU as Sustainability Coordinators can help integrate sustainability into your units
- Promotes peer engagement and diffusion of sustainable practices
- Lab & office streams
- View the history of the SC Program here.









## **Program Highlights**





## SUSTAINABILITY COORDINATORS HELP TO:



inspire colleagues to adopt sustainable practices and behaviours and conserve resources



deliver information about the ecological impact of daily workplace activities;



identify sustainability initiatives for their departments;



communicate UBC sustainability policies, procedures, news and events;



make sustainability easy and fun.



## **NETWORK BENEFITS**



Access educational events, tours, networking sessions, and Annual Recognition Event





Develop skills through sustainability-related training opportunities



Access resources, tools, and coaching support

Make a difference in the workplace



Eligible for Workplace Sustainability Fund (\$1000) to support department-led initiatives



## **CAMPAIGNS AND PROGRAMS**





### Lights Out Challenge

Our building is participating in the Lights Out Challenge. Help save energy by turning lights of when net ruse. Every action counts. Help us meet our every conservation and climate goals. Learn more at: sustain.ubc.ca/lights-out

Sort it Out.













## TAKE ACTION TOOLKITS

### Ready. Set. Take action!

You have the passion and ideas to make your world more sustainable. These toolkits will help you get there. Click on the links below for tips, tricks and tools to support your efforts.



## sustain.ubc.ca/toolkits



## RESOURCES

- UBC Sustainable Purchasing Guide
- Green Events Planning Guide
- Food Service Ware Guide
- Sorting Guides & Recycling Signage
- <u>A-Z Recyclepedia</u>
- <u>Online waste sorting game</u>
- Zero Waste Squad
- <u>SEEDS Library Project Database</u>
- Take Sustainability Action Tips
- Green Labs Resources and Toolkits

## Sustain.ubc.ca Greenlabs.ubc.ca

Sort it Out.

Coffee cups & lids Recyclable plastic bott Recyclable cups & cut!

eep Out

Keep Out





### **TEACHING, LEARNING & RESEARCH**

- Online directories for sustainability related courses & degree programs, research groups, researchers
- **Paid internship opportunities** (Sustainability Scholars, Work Learn positions)
- Co-curricular opportunities & student groups
- Share information with your student networks!










## FUNDING OPPORTUNITIES

- Workplace Sustainability Fund
- Green Labs Fund
- Utown@UBC Community Grants
- Healthy Workplaces Initiatives Fund
- Interdisciplinary Education Grants
- Equity Enhancement Fund
- AMS Sustainability Fund
- Sustainability Revolving Loan Fund
- ULT Rebate Program

# sustain.ubc.ca/funding







# ENGAGEMENT & BEHAVIOUR CHANGE TIPS









Live-the-solution.com

### THREE TYPES OF CHANGE

sustainability

- **Organizational Change**: changing systems, processes, embedding
- Culture Change: norms, shared assumptions; moving towards "this is the way we do things"
- Behaviour Change: individual actions and choices (often supported by first two)







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### **BEHAVIOUR CHANGE TIPS**



- Decide which levers to use
  - le Organizational change, Behaviour change
- Identify opportunities with impact
  - Data, observations, feedback
- Think about your area of influence
- Model behaviours: lead by example



## **BEHAVIOUR CHANGE TIPS**

- Form a sustainability committee/ green team
  - Building
  - Department level
- Share sustainability tips
- **Discuss sustainable workplace practices** in team meetings
- Orient new employees to sustainability
- Celebrate success







#### COMMUNITY BASED SOCIAL MARKETING: 6 STEP APPROACH







### **TOOLBOX OF INTERVENTIONS**



**Commitments** Create accountability



**Communication** Make your message clear and vivid



**Prompts** Visual or auditory aid as a reminder



**Competition** Use friendly rivalry to drive action



**Incentives** Enhance the motivation to act





## **IDENTIFY ALLIES & CHAMPIONS**

Who are the players, including leaders who impact the change you'd like to see?

- Who has the authority?
- What motivates them?
- Who should be on your team?





#### **COMMITTEES & GREEN TEAMS: TIPS**

- Integrate sustainability as a topic in your team meetings
- Set up a Sustainability Committee in your department or building: Great way to build commitment across your unit, collaborate & share responsibilities
  - Determine scope, formality level, frequency
  - Identify potential allies & members (staff, faculty, students)
  - Get together to identify opportunities and actions
  - Communicate and celebrate share the news in your departmental newsletters, channels etc





#### SUCCESS STORIES: A FEW EXAMPLES



UBC Food Services: elimination of plastic straws & cutlery



Pilot project  $\rightarrow$  Now in 29 buildings!



"I have integrated green lab and sustainability topics as a regular item into our quarterly lab managers meetings. It's a great way to get unified buy-in and advance sustainability projects!"

*Karen Reid,* Operations Manager, Michael Smith Laboratories Lab Sustainability Coordinator







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